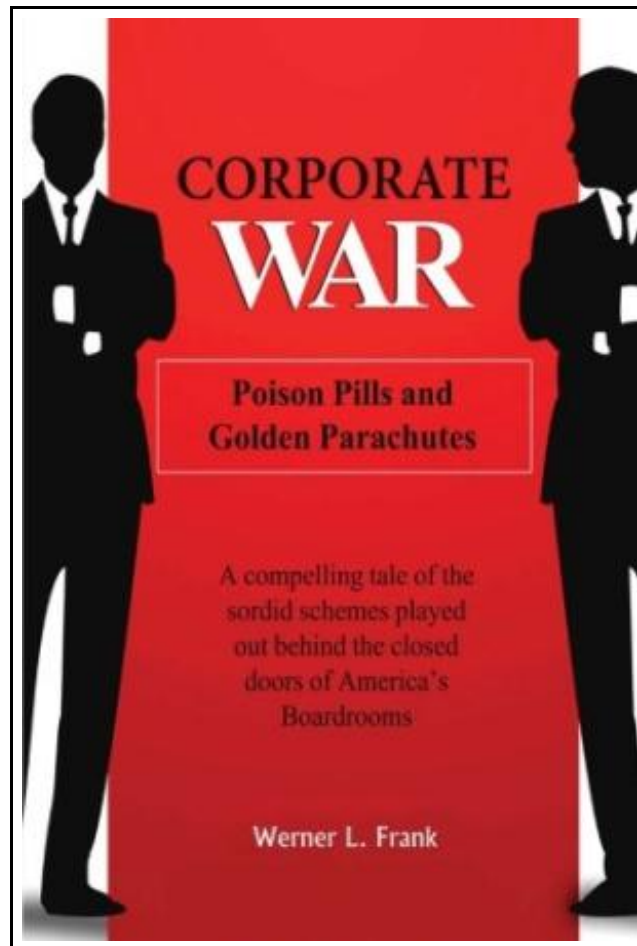


Corporate War: Poison Pills and Golden Parachutes



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CORPORATE WAR: POISON PILLS AND GOLDEN PARACHUTES

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Createspace, United States, 2011. Paperback. Book Condition: New. 224 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.CORPORATE WAR: POISON PILLS AND GOLDEN PARACHUTES is a business thriller portraying two computer companies engaged in a hostile takeover. The novel chronicles corporate management protagonists seeking company growth, struggling to maintain control and battling for survival behind the closed doors of the Boardroom. Francis Taylor, a compulsive technocrat, founded one of the first computer software companies. He fulfilled his aspiration to be an industry leader when the company achieved public ownership and annual revenue of one-hundred million dollars. Then all hell broke loose. Taylor s mindset was stuck on room-size mainframes while the technology sweet spot moved to smaller computers. In addition, a haughty management style propelled his executives through a spinning revolving door. These factors, along with mismanaged financial statements, led to a nosedive of his company s stock during the recession of 1981-82. Colleague Brad Albright, the aggressive CEO of a computer hardware startup, seizes the opportunity to mount a leverage buyout of Taylor s weakened company with the assistance of Taylor s ambitious protege, Joshua Kerem. Albright s business strategy targets a turnkey solution for network computing by combining his niche hardware product line with the significant programming capability inherent in Taylor s company. The financial analysts characterize the Albright/Taylor confrontation as a David/Goliath battle, which intensifies when other buyers, greenmailers and arbitrageurs get into the act. After Taylor s management buyout countermeasure fails, he is left with one remaining deterrent, the company s arsenal of poison pills. Albright succeeds in the acquisition and Kerem becomes the CEO of the combined companies. Although Taylor receives the Golden Parachute kiss-off, he makes a fatal landing. Remorseful about his mentor s fate, Kerem perpetuates Taylor s...

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