



The Architect's Guide to Running a Practice

By David Littlefield

Taylor Francis Ltd, United Kingdom, 2004. Paperback. Book Condition: New. 230 x 154 mm. Language: English . Brand New Book. This is your essential one stop shop for information on starting and running a practice. Case studies and advice from practitioners, big and small, run alongside outlines of all the key topics, to give you an insight into the problems and challenges others have faced when setting up a design business. Accessible and informative, this handbook is the ideal first point of reference when starting a practice. Architects have many different reasons for setting up in practice; equally, there are many ways of running your own business. This handbook helps you consider whether or not you should set up on your own, examining issues such as financing, office space, recruitment, IT and working out a business plan. Some architects want to stay small, while others have ambitions to grow into large businesses. Some grow big accidentally. And then there are those who pick and choose their work carefully, and even turn down undesirable contracts, while others will grab at everything possible. This book would explore these different models and illustrate how different kinds of practice develop into successful businesses. Importantly,...



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