



Cut and Fold Techniques for Pop-Up Designs

By Paul Jackson

Laurence King Publishing. Paperback. Book Condition: new. BRAND NEW, Cut and Fold Techniques for Pop-Up Designs, Paul Jackson, Introducing techniques for making pop-ups from one sheet of card, the third title in this series on paper engineering takes folding techniques into the third dimension. Each chapter introduces a new technical idea and show how that technique can be adapted in many different ways, or combined with techniques from earlier chapters. These 3-D techniques can be incorporated into any design where typography and/or illustration are used, including mail-shots, personal publicity, invitations, business cards and greetings cards. With their emphasis on surface design over complex cutting, the pop-ups have an instant appeal for designers. Following the elegant, easy-to-follow style of Paul Jacksons other titles for Laurence King, Cut and Fold Techniques for 3D Pop-Ups is an essential resource for marketing professionals and design students.



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Reviews

This publication may be really worth a go through, and a lot better than other. It really is written in simple terms and never difficult to understand. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Natalie Abbott**

This book will not be simple to get going on reading but extremely exciting to read through. Yes, it can be playful, still an interesting and amazing literature. I am very easily could possibly get a delight of reading a written book.

-- **Rene Olson**